



America's Newest and Best Economy Extended Stay Hotels™

US EXPANSION CONTINUES: MY PLACE HOTEL-BOISE/MERIDIAN, ID SET TO OPEN IN APRIL!

Meridian, ID-March 14, 2017—An iconic milestone was celebrated in the construction of Meridian's newest hotel as the MP Meridian, LLC team witnessed the placement of its unmistakable sign, clearly marking the upcoming opening of Idaho's first My Place Hotel! In less than a month, the brand new, four-story, 85-unit hotel will open its doors to area travelers, giving Meridian guests a refreshed economy option for both nightly and extended stays. Conveniently located at 3050 East Jewel Street, the new hotel is just across the road from the Village at Meridian where future guests will have immediate access to hip dining and retail options.

My Place Hotel-Boise/Meridian, ID is independently owned by MP Meridian, LLC., and operated by Channel Point Hospitality, LLC., a division of Aimbridge Hospitality. Having long admired Meridian's sense of community and steady growth, MP Meridian's Daniel Pretorius said he's proud to bring the first My Place Hotel to Idaho to serve the greater Boise area's guests with an excellent, affordable option.



My Place Hotel-Boise/Meridian, ID is anticipated to open for business by mid-April!

"We are excited to be expanding the My Place brand into the Meridian area," Pretorius said. "We look forward to serving the local community and businesses along with travelers to the area. Our goal is to add a high-quality hotel with excellent amenities and outstanding customer service at an affordable price."

Aaron Lawson of MP Meridian added the convenient location and service platform will complement the businesses within the neighboring Village at Meridian, as well as the needs of guests from the nearby corporate and hospital campuses.



It goes fast: Daniel Pretorius and Aaron Lawson broke ground with community partners to commemorate the project's construction start in late August 2016.

"Each guest who stays at My Place Meridian will experience a fresh, new facility, with modern accommodations, all at an economical expense," Lawson said. "Guests will be able to relax in a comfortable atmosphere, located near many local attractions and events held year-round."

Following My Place's upcoming Michigan debut in Marquette, the opening of Idaho's first My Place will mark the brand's 32nd location across 16 states. Terry Kline, My Place EVP of Franchise Development said My Place is excited for the historical milestone made possible by the MP Meridian trailblazers, who will introduce the area travelers to a new-to-Idaho concept. A second Idaho location is well underway just two hours away in Twin Falls, Idaho.

"It is with great anticipation and excitement that we join with Aaron, Daniel and the MP Meridian, LLC.



My Place Hotel-Boise/Meridian, ID won't be the lone My Place in Idaho for long. My Place Hotel-Twin, Falls, ID is scheduled to open by Fall 2017.

team in preparation for the upcoming opening of their new My Place Hotel in Boise/Meridian, Idaho! We are extremely confident that this newest addition to our rapidly expanding brand will serve guests in this vibrant commercial market area with the finest in lodging product, value and service," Kline said.

All My Place Hotels offer modern amenities at an affordable price including nightly, weekly and monthly rate options. Each extended stay guest room will feature a My Kitchen, complete with a two-burner cooktop, a microwave and a full refrigerator. The property is pet friendly and will also include on-site laundry facilities, complimentary high speed Internet service and a 24-hour My Store, located in the hotel lobby and stocked with an array of supplies for the guests' convenience. Additionally, guests are invited to enjoy the new Breakfast in Bed option for a minimal cost.

My Place Hotels of America, LLC. is persistently advancing in its campaign for U.S. expansion of the recently launched franchise system. The chain currently has 30 hotels open and operating with a near-term pipeline of 32 additional hotels and midterm commitments for upwards of 40 more hotels to follow. To book your stay at My Place, please call the toll-free reservation line at: 855-200-5685, or visit myplacehotels.com to book online.

My Place Hotels of America, LLC is a Franchise company that focuses on providing a clean and comfortable facility, with modern amenities, and great customer service, all at an affordable price. My Place Hotels of America, LLC is based out of Aberdeen, SD, and offers franchisees a new construction brand, designed to ensure quality, consistency and the highest of standards for delivering marketplace value. For more information on becoming part of our growing franchisee family, please visit myplacehotels.com or contact Terry Kline at (605) 725-5685.

LOOK FOR A MY PLACE NEAR YOU!

-  OPEN LOCATIONS
-  COMING SOON
-  UNDER DEVELOPMENT

IF WE'RE NOT THERE, WE WILL BE SOON!

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